



DECOLONIZING AFRICAN CINEMA IN THE AGE OF MEDIA STREAMING: CONFERENCE IN HONOUR OF

PROFESSOR **ONOOKOME OKOME**



22ND - 24TH MAY 2024

VENUE:

Faculty of Law Lecture Theatre,
University of Abuja Main Campus, Nigeria



First Lead Paper Presenter:
Dr. Emaeyak Peter Sylvanus
University of Nigeria, Nsukka.



Second Lead Paper Presenter:
Dr. Carmen McCain
School of Oriental and African Studies,
University of London.



Keynote Speaker:
Professor, Sheila Petty
University of Regina, Regina, Canada



Industry Corner Presenter
Kenneth Gyang
Co-founder, Cinema Kpatakpata



Film Maker
Dr. Chika Onu

For further information, please contact any of the organizers:

Oghenevwarho Ojakovo, California State University, Dominguez Hills (oojakovo@campus.csudh.edu)

Stephen Ogheneruro Okpadah, University of Warwick, United Kingdom (stephen.okpadah@warwick.ac.uk)

Mathias Iroro Orhero, McGill University, Montreal, Canada (mathias.orhero@mcgill.ca); PT Faculty, Concordia University, Montreal, Canada.



HONORABLE (CHIEF) OROK OTU DUKE,
POET AND FORMER MEMBER OF HOUSE ASSEMBLY,
CROSS RIVER STATE, CALABAR.





Decolonizing African Cinema in the Age of Media Streaming: Conference in Honor of Onookome Okome

Date:

May 22–24, 2024

Start Time: 10 AM WAT

Venue:

Faculty of Law Lecture Theatre,
University of Abuja Main Campus, Nigeria

Keynote Speaker:

Professor Sheila Petty,
Faculty of Media, Art, and Performance,
University of Regina, Regina, Canada

First Lead Paper Presenter:

Dr. Emaeyak Peter Sylvanus,
Department of Music, University of Nigeria, Nsukka.

Second Lead Paper Presenter:

Dr Carmen McCain,
School of Oriental and African Studies, University of London.

Third Lead Paper Presenter:

Kenneth Gyang,
Co-Founder, Cinema Kpatakpata.

For more information, please click here:

<https://cset.ca/decolonizing-african-cinema-in-the-age-of-media-streaming-conference-in-honor-of-onookome-okome/>

For Online Registration, use the link:

https://docs.google.com/forms/d/e/1FAIpQLSed1fMiuQ1aUhpQnCK-qxBaxMFnd9pDuHgSp9vZnNtj6jaQ0Q/viewform?usp=pp_url



Day 1: May 22

Session 1

Entertainment

10:00am-12:00pm

Faculty of Law Lecture Theatre/Zoom

Please click the Zoom link below to join the session:

<https://csudh.zoom.us/meeting/tZAsc-yqqTwiHNQhmniXa9YQtorZA9WYmBrc/ics?icsToken=98tyKuGsrz8vGNOSuB-HRpwIBY-gZ-rwtmZHgo1sIBLrChhSOzrHlu1QCJMmJ-Hd>

Introduction of guests by Master of Ceremony, Opening Speech by Dr Gabriel Oghenewwarho Ojakovo, address by the Dean of the Faculty of Communication and Media Studies, the Vice Chancellor Opening remarks, followed by entertainment of guests (with music, dance, and drama), University of Abuja, Nigeria.

Session 2

12:00m-1:00pm

Faculty of Law Lecture Theatre/Zoom

Streaming Nollywood in the Age of Platformization

Please click the Zoom link below to join the session:

<https://csudh.zoom.us/meeting/tZAsc-yqqTwiHNQhmniXa9YQtorZA9WYmBrc/ics?icsToken=98tyKuGsrz8vGNOSuB-HRpwIBY-gZ-rwtmZHgo1sIBLrChhSOzrHlu1QCJMmJ-Hd>

Moderator: Dr. Elizabeth Olayiwola (University of Abuja)

Panel Members:

Kenneth Gyang

Dr. Chika Onu (PhD)

Cris Obi-Rapu

For this panel, the guest filmmakers will discuss the journey of filmmaking business in the era of media streaming. This session will take the form of an interactive session with the filmmakers.

Lunch 1:00pm-2:00pm



Session 3

2:00pm-4:00pm

Faculty of Law Lecture Theatre/Zoom

Streaming Nollywood and the Emerging Narrative Category I

Please click the Zoom link below to join the session:

[https://csudh.zoom.us/meeting/tZAsc-yqqTwiHNQhmniXa9YQtorZA9WYmBrc/ics?icsToken=98tyKuGsrz8vGNOSuB-HRpwIBY-gZ-rwtmZHgo1sIBLrChhSOzrHlu1QCJMmJ-Hd](https://csudh.zoom.us/j/82019250744?pwd=dE5XdkhhYUhlWDC4dnhMR3BMbWJzd09)

Chair: Prof. Femi Shaka PhD (University of Port Harcourt, Nigeria)

1. *Potentials of New Nollywood for sustainable heritage preservation in Nigeria*- Prof. Uwaoma Kalu Uche and Ndubuisi Nnanna PhD
2. *Representation of Culture in Edo language films: A Study of selected Edo New Nollywood Films*- Izegaegbe Imosime David
3. *New Nollywood and (Re)configuration of the African Identity in the 21st Century*- Charles Okwuowulu PhD
4. *An Aesthetic Appraisal of Editing Techniques in New Nollywood Films: A paradigm of Rosemary's Fight*-Iloma Nyenwemaduka Richard PhD
5. *Appraising the New Nollywood's Depiction of Mental Health Patients*
Ngene Ekwe
6. *Decolonization of African Cinema: A Critical Analysis of Afamefuna: An Nwa-Boi Story in Light of the Igbo Apprenticeship System*
Ola Nnennaya Uchendu PhD

Section 3b

2:00pm-4:00pm

Boardroom 1/Zoom

Streaming Nollywood and the Emerging Narrative Category II

Please click the Zoom link below to join the session:

<https://us02web.zoom.us/j/82019250744?pwd=dE5XdkhhYUhlWDC4dnhMR3BMbWJzd09>

Chair: Titus Stephen Olusegun PhD (Obafemi Awolowo University, Ile Ife, Nigeria)

1. *A Critique on the Editing Techniques Applied in Portraying Mysterious and Supernatural Powers in Anikulapo and King of Thieves*-Chinda Michael
2. *African Auteurs and the Cinematic Exchange in New Nollywood: Unraveling the Impact of American Cinema on African Filmmaking*-Christopher Mbanefo Ifejimalu
3. *Semiotics of Lighting in New Nollywood Films: A Study of Selected Films*-Chiwetalu Kingsley Chukwuebuka
4. *Decolonization of African Cinema: A Critical Analysis of Afamefuna: An Nwa-Boi Story in Light of the Igbo Apprenticeship System*- Ola Nnennaya Uchendu PhD



Section 3c
2:00pm-4:00pm
Boardroom 2/Zoom

Streaming Nollywood and the Emerging Narrative Category III

Please click the zoom link to join the session:
<https://zoom.us/j/92059649282?pwd=Q0o5VldvVW5lUmQ0TndCbG1SQTJ6UT09>

Chair: Prof. Isaac Ihekwa (Gregory University, Uturu Abia State, Nigeria) and Charles Okwuowulu PhD (Alex Ekwueme Federal University, Ndufu Alike-Ikwo, Ebonyi State, Nigeria)

1. *Decolonizing Image Representation in New Nollywood Family Comedy Films*-Uchechukwu Chimezie Ajiwe PhD and Samuel O. CHUKWU-OKORONKWO PhD
2. *Diagnosis of Neocolonialism in Nigerian Motion Picture Narratives*-Batholomew Gerald Aguugo PhD
3. *Breaking Barriers: Unveiling the Role of Media Streaming in Expanding African Cinema's Global Reach and Diversifying Audiences*-Osunwa, Kenneth Chigozie PhD
4. *Auteur Filmmaking in (New)Nollywood: An Autoethnographical Exploration of my Creative Practice*-Teco Benson

Section 3d
2:00pm-4:00pm
Boardroom 3/Zoom
Emerging Trends in New Nollywood IV

Please click the zoom link to join the session:
<https://us06web.zoom.us/j/86704637845?pwd=AFgOeGvjxefGbtreBqepbDJQVYnNlW.1>

Chair: Victor Okhai PhD (Directors Guild of Nigeria)

1. *Regional Integration in the Film Industry in Africa under AFCFTA: The West Africa Case Study*-Victor Okhai PhD
2. *Aesthetical Intrusion in Cultural Representation in Creative Practice: A Study of Costume Design in Selected Films*-Iven Agbonifo-Obaseki
3. *New Nollywood and Cultural Sustenance through film Festival: An Auto-ethnographic Study of the Benin City Film Festival*-Otote, Eliel Aiweriagbon
4. *Monetization of Edo Language Films: Autoethnographic study of Ikoka & Agbonaye Films*-Peddie Ewanseha Okao

Break 4:00pm-4:15pm



**Session 4:
Keynote Lecture**

4:15pm-5:15pm

Faculty of Law Lecture Theatre/Zoom Presentation

Keynote Address by Professor Sheila Petty

Please click the zoom link below to join the session:

[https://csudh.zoom.us/meeting/tZAsc-yqqTwiHNQhmniXa9YQtorZA9WYmBrc/ics?icsToken=98tyKuGsrz8vGNOSuB-HRpwIBY-gZ-rwtmZHgo1sIBLrChhSOzrHlu1QCJMmJ-Hd](https://csudh.zoom.us/j/98tyKuGsrz8vGNOSuB-HRpwIBY-gZ-yqqTwiHNQhmniXa9YQtorZA9WYmBrc/ics?icsToken=98tyKuGsrz8vGNOSuB-HRpwIBY-gZ-rwtmZHgo1sIBLrChhSOzrHlu1QCJMmJ-Hd)

Session 5: Dinner/Award Ceremony

6:00pm

Day 2: May 23

Session 1: Lead Paper Presentation One

10:00am-11:00am

Faculty of Law Lecture Theatre/Zoom

Lead Paper Address by Dr. Emaeyak Peter Sylvanus

Please click the zoom link below to join the session:

[https://csudh.zoom.us/meeting/tZAsc-yqqTwiHNQhmniXa9YQtorZA9WYmBrc/ics?icsToken=98tyKuGsrz8vGNOSuB-HRpwIBY-gZ-rwtmZHgo1sIBLrChhSOzrHlu1QCJMmJ-Hd](https://csudh.zoom.us/j/98tyKuGsrz8vGNOSuB-HRpwIBY-gZ-yqqTwiHNQhmniXa9YQtorZA9WYmBrc/ics?icsToken=98tyKuGsrz8vGNOSuB-HRpwIBY-gZ-rwtmZHgo1sIBLrChhSOzrHlu1QCJMmJ-Hd)

Break 11:00am-11:15am

Session 2: Lead Paper Presentation Two

11:15am-12:15pm

Faculty of Law Lecture Theatre/Zoom

Lead Paper Address by Dr. Carmen McCain

Please click the zoom link below to join the session:

[https://csudh.zoom.us/meeting/tZAsc-yqqTwiHNQhmniXa9YQtorZA9WYmBrc/ics?icsToken=98tyKuGsrz8vGNOSuB-HRpwIBY-gZ-rwtmZHgo1sIBLrChhSOzrHlu1QCJMmJ-Hd](https://csudh.zoom.us/j/98tyKuGsrz8vGNOSuB-HRpwIBY-gZ-yqqTwiHNQhmniXa9YQtorZA9WYmBrc/ics?icsToken=98tyKuGsrz8vGNOSuB-HRpwIBY-gZ-rwtmZHgo1sIBLrChhSOzrHlu1QCJMmJ-Hd)

Lunch 12:15pm-1:15pm



Section 3A
1:15pm-3:15pm

Faculty of Law Lecture Theatre/Zoom

Media Streaming, Decolonization/Recentering of Marginalized Epistemes

Please click the zoom link below to join the session:

[https://csudh.zoom.us/meeting/tZAsc-yqqTwiHNQhmniXa9YQtorZA9WYmBrc/ics?icsToken=98tyKuGsrz8vGNOSuB-HRpwIBY-gZ-rwtmZHgo1sIBLrChhSOzrHlu1QCJMmJ-Hd](https://csudh.zoom.us/join/92059649282?pwd=Q0o5VldvVW5lUmQ0TndCbG1SQTJ6UT09)

Chair: Ibrahim Uba Yusuf PhD (University of Maiduguri)

1. *Ajoche: Nollywood, Sound and Visual Documentation of Cultural Ethos of a Nigerian Minority Group*-Omotolani Ebenezer Ekpo and Olasunbo Omolara Loko
2. *Hausa Films in the Age of Media Streaming*-Ibrahim Uba Yusuf
3. *Examining the Use of Indigenous Music in Nollywood Films from the Perspective of Decolonization*-David Jesugbola
4. *Reimagining African Aesthetics: Visual Storytelling in the Era of Media Streaming*
Ogochuku Anigala O. and Chukualuka Akoni
5. *Decolonizing African Cinema Through African Pianism in the age of Media Streaming*-
Opeyemi Adeyinka Asaolu and Francis Sunday Eniola

Section 3B
1:15pm-3:15pm
Boardroom 1/Zoom

New Nollywood and the Decolonial Enterprise

Please click the Zoom link to join the session:

<https://zoom.us/j/92059649282?pwd=Q0o5VldvVW5lUmQ0TndCbG1SQTJ6UT09>

Chair: Mark Ogah Onwe (Federal University of Lafia, Nigeria)

1. *Mapping Decolonization in New Nollywood's Cultural Narratives*-Deborah Lawal Temisan
2. *The New Nollywood and the Gangster Motif: A Postcolonial Enquiry of Selected Films*-
Prince Otega Ohwawworhua
3. *Cultural Consciousness and Decolonial Commitments in New Nollywood Films: A Post-Colonial Deconstruction of Afamefuna*-Hilary Akuburunwa
4. *Advancing the Nigerian Music-Theatre into the Cinema beyond the Stage*-Adeolu Abe and
Paulina Omagu Adeolu-Abe



Section 3C
1:15pm-3:15pm
Boardroom 2/Zoom

Transnational Nollywood: (Un)Settling Capitalist Coloniality

Please click the zoom link to join the session:

<https://us06web.zoom.us/j/86704637845?pwd=AFgOeGvjxefGbtreBqepbDJQVvNnIW.1>

Chair: Mona N Mwakalinga PhD (University of Dar es salaam, Tanzania)

1. *Digital Distribution and Continuity of Post-Colonial Capitalism in the Nollywood Industry*-Ibok Bassey Ekpenyong
2. *Transnational African Screen Media according to Onookome Okome: Nollywood in the Flow*- Babatunde Onikoyi
3. *From Nollywood narrations to Bongo Movies: Tanzanian film narratives with an African Accent*-Mona Ngusekela Mwakalinga
4. *Music, Film and Decolonization in Africa: The Nigerian Example*-Christopher Omotoso

BREAK

3:15pm-3:30pm

Section 4A

3:30pm-5:30pm

Faculty of Law Lecture Theatre/Zoom

Eco-Nollywood: Towards a Green Cinema

Please click the zoom link below to join the session:

<https://csudh.zoom.us/meeting/tZAsc-yqqTwiHNQhmniXa9YQtorZA9WYmBrc/ics?icsToken=98tyKuGsrz8vGNOSuB-HRpwIBY-gZ-rwtmZHgo1sIBLrChhSOzrHlu1QCJMmJ-Hd>

Chair: Kolawole Olaiya PhD (College of Arts And Sciences, Anderson University)

1. *Histo-Cinematic Representations of Environmental Impacts of War and Conflict in Nollywood Films*-Dele Maxwell Ugwanyi
2. *Unusual Lenses: Engaging Environmental Motifs through Nollywood and Ecopoetry*-Emmanuel Edafe Erhijodo
3. *Decolonizing Yoruba Musical Culture as Demonstrated in Anikulapo movie*- Michael Bakare and Opeyemi Adeyinka Asaolu
4. *The musical Aesthetics of Ibibio Soundtrack compositions in Emem Isong Ayamma*-Aniekere Inyang



Section 4B
3:30pm-5:30pm
Boardroom 1/Zoom

Music and Nollywood: Decolonial Praxis

Please click the Zoom link to join the session:

<https://us02web.zoom.us/j/82019250744?pwd=dE5XdkhYUhlWDC4dnhMR3BMbWJzd09>

Chair: Samuel Olatubosun Adekogbe PhD (Obafemi Awolowo University, Ile-Ife, Nigeria)

1. *Music as a Tool for Decolonization in African Cinema*-Ebe Samson Oladosu
2. *Decolonizing African Musico-Cinematic Sounds Through the Context of Cultural and Social Transformation*-Samuel Olatubosun Adekogbe
3. *Decolonizing Nollywood Soundtracks: A Scholarly Inquiry*-Richard Elijah Oluwagbenga
4. *Perception of Gbagyi Youths on the Soundtracks of Selected Gbagyi Movies in Nigeria*-Esuola Adesola Olayinka
5. *Decolonizing and Preserving Authentic African Soundtracks in Nollywood for Global Acceptability: A Peep into Selected Films*-Charles Ogazie and Adeolu Abe

Section 4C
3:30pm-5:30pm
Boardroom 2/Zoom

New Nollywood and Historical Reconstruction in the Age of Media Streaming

Please click the Zoom link to join the session:

<https://us06web.zoom.us/j/86704637845?pwd=AFgOeGvjxefGbtreBqepbDJQVyNnIW.1>

Chair: Anike Adesina PhD (Independent Scholar)

1. *Decoloniality and Historical Fidelity: Amina and the Remediation of Cinema*-Sa'idu Kassim Adamu
2. *Deepening Good Governance in Nigeria: An Exploration of Tunde Kelani's Saworo Ide and Agogo Eewo* -Idowu Esther Oluwaseun
3. *The Role of Language in Box Office Success of Nollywood Films: Femi Adebayo's Jagun Jagun as a Paradigm*-Mariam Alegbe and Olaside Falope
4. *Exploring Textual Filmic Drama for African Cinema-An Anti-Corruption and Behaviour Change Perspective*-Anike Adesina

Session 5: Film Screening

6:00pm-8:00pm

Faculty of Law Lecture Theatre

Film Title: *This is Lagos* (2023)

Please click the zoom link to join the session:

<https://us06web.zoom.us/j/86704637845?pwd=AFgOeGvjxefGbtreBqepbDJQVyNnIW.1>



5. *Music Films on Oil Spillage and the Blue Communities in the Niger Delta of Nigeria*-Titus Stephen Olusegun

Section 2C

11:00am-1:00pm

Faculty of Law Lecture Room 2/Zoom

Cultural Interactions and (De)Marginalization in the Age of Media Streaming

Please click the Zoom link to join the session:

<https://us02web.zoom.us/j/82019250744?pwd=dE5XdkhYUhlWDC4dnhMR3BMbWJzdz09>

Chair: Steven Anu Adesemoye PhD (Lagos State University of Science and Technology, Lagos State, Nigeria)

1. *New Nollywood v/s New Bollywood Tropes and Character Archetypes in the Age of Media Streaming: Comparing Post-Colonial Patriarchies and their Gender Representations on Screen*-Jhilam Adhikary
2. *We Are Coming Out! Media Hybridity and the Demarginalization of the Global South*-Victor Ayedun-Aluma and Omoniyi Adeyemi Adewoye
3. *Paranormal Depictions in Nollywood Films: A Review of Measuring Parameters and Examination of Living in Bondage: Breaking Free*-Steven Anu Adesemoye
4. *Appreciating the Ancient Sounds in Modern Times: Music in African Cinema*-Daniel Ufuoma Omaren
5. *Mythic Thought and Hybrid Archetypes in The Origin: Madam Koi Koi*-Jonathan Obaro

Break 1:00pm-2:00pm

Session 3: Film and Music Networking

2:00pm-3:00pm

Faculty of Law Lecture Room 1 and 2/Zoom

Film: Dr. Carmen McCain

Please click the Zoom link below to join the session:

<https://csudh.zoom.us/j/82019250744?pwd=dE5XdkhYUhlWDC4dnhMR3BMbWJzdz09>

Music: Dr. Emaeyak Peter Sylvanus

Please click the Zoom link below to join the session:

<https://us02web.zoom.us/j/82019250744?pwd=dE5XdkhYUhlWDC4dnhMR3BMbWJzdz09>

Closing Remarks by Master of Ceremony